HENGCHANG

discover your own world — Company Profile

Who we are

Jiangsu Hengchang New Technology Co., Ltd. is one of China's top-five B2B manufacturers of PVC decor films for SPC/LVT flooring, furniture and wall panels. Founded in April 2009 in Zhenjiang, the company is a national high-tech enterprise with 56 patents (6 invention patents) and operates Asia's widest 2300 mm gravure printing line. Hengchang Technology Vietnam Co., Ltd. (Bac Giang) extends the group's capacity and gives customers a dual-origin sourcing base with tariff-optimised routing for US-bound orders.

Scale

Annual capacity — China	190 million metres (Zhenjiang Economic Development Zone, ~30,000 m² phase 1)
Annual capacity — Vietnam	60 million metres (Hoa Phu Industrial Park, Bac Giang)
Print width	980 – 2300 mm — the widest decor-film gravure line in Asia
Design library	1,000+ patterns across five series: Wood Forest, Valley, Flying Carpet, Art Space, Coil & Static
Lead time	Standard orders within 15 working days of confirmation

Quality & sustainability

- ISO 9001:2015 quality management
- ISO 14001:2015 environmental management
- ISO 45001:2018 occupational health & safety
- Trademark-registered butterfly brand
- Water-based ink printing pioneer (since 2016)
- Jiangsu Province Green Factory
- National real-time emissions monitoring
- "Specialized & Innovative Little Giant" (Jiangsu)

Milestones

2009	Founded in Zhenjiang, China
2016	Water-based ink printing introduced — an industry environmental first
2021	2300 mm gravure line commissioned — Asia's widest
2022	Hengchang Technology Vietnam opens in Bac Giang (+60M m/yr)
2025	China capacity expanded toward 190M m/yr; customers on three continents

Customization

Choose pattern → define colours (spot-colour matching with physical strike-offs) → select style (gloss, matte, embossing-ready). Customer-exclusive pattern development available. Sales support 24/7.

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